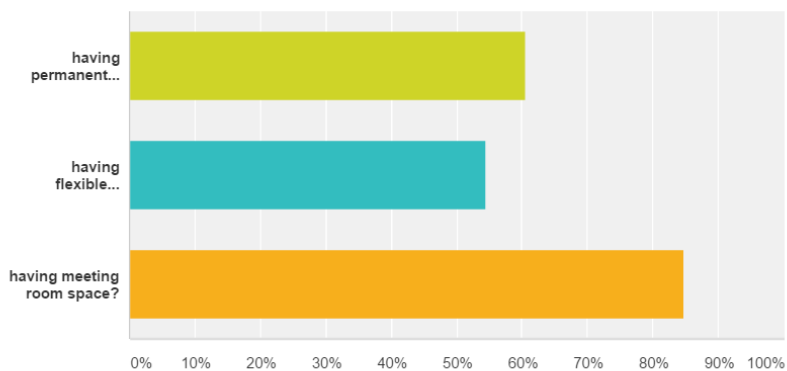


## ANALYSIS OF VCS HUB SURVEY

- Survey conducted by SCVO December 2014 – January 2015
- 46 VCS respondents, with a total of approximately 193 staff (some staff data incomplete, so figure could be higher)
- 55% (26 organisations) currently leasing premises in the borough

### Would you be interested in...

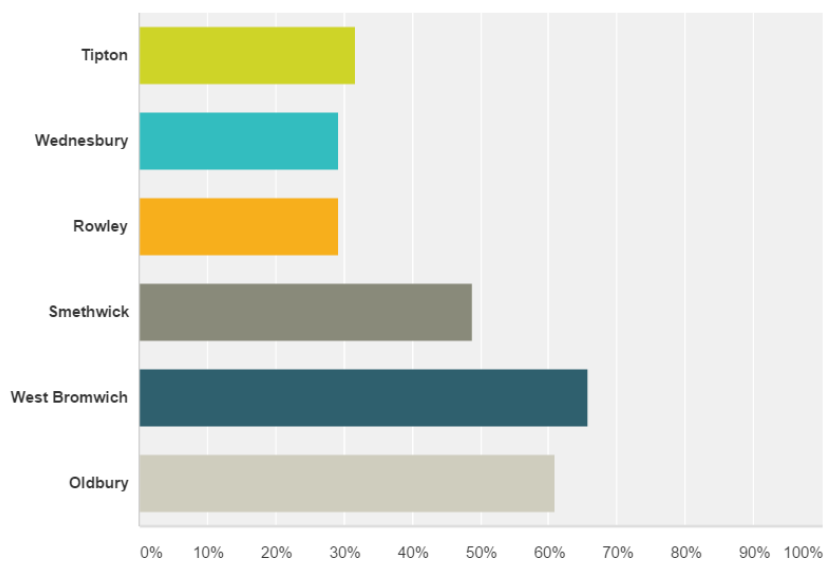
Answered: 33 Skipped: 14



Answer Choices	Responses
having permanent office space?	60.61% 20
having flexible workspace (including single 'hot desk')?	54.55% 18
having meeting room space?	84.85% 28
Total Respondents: 33	

### Where would you be prepared to be located?

Answered: 41 Skipped: 6



## Which of the following are important to you?

	Not Important	Important	Very Important	Total
co-location with other organisations that deliver a similar service or to similar client group	32.50% 13	55.00% 22	12.50% 5	40
co-location with a broad mix of voluntary organisations	37.50% 15	52.50% 21	10.00% 4	40
location within a Sandwell Council building	68.42% 26	21.05% 8	10.53% 4	38
ability to flex the amount of space you have	28.95% 11	50.00% 19	21.05% 8	38
access to back office shared facilities	47.37% 18	52.63% 20	0.00% 0	38
lower rental costs	10.00% 4	27.50% 11	62.50% 25	40

- Aggregating Important and Very Important responses, the most important drivers for VCS organisations to consider relocation to a VCS Hub are: 1) lower rental costs (90%), 2) ability to flex the amount of space (71%), 3) co-location with similar VCS organisations (68%).
- Considering analysis based on the preferences for where organisations would like to be located, the greatest number of organisations would opt for West Bromwich (27 organisations) with a total of 149 staff between them. Of this number, 12 organisations are looking for a permanent home, with a total of 107 staff between them.
- Second to West Bromwich is Oldbury– 25 organisations have opted for this town, with 128 staff between them- 13 of these organisations are looking for a permanent home, with 110 staff between them.

## **APPENDIX – SURVEY BROKEN DOWN INTO RESPONSES BASED ON TOWN PREFERENCES**

### **Tipton**

13 organisations - 8 large, 3 medium, 1 small – with total of 95 staff

6 organisations wanting permanent office space, with a total of 82 staff, including the four largest organisations, totalling 68 staff.

10 organisations wanting meeting room space.

7 organisations wanting hot desk space.

### **Rowley**

12 organisations - 7 large, 5 medium, 1 small – with total of 94 staff

7 organisations wanting permanent office space, with a total of 87 staff, including the four largest organisations, totalling 68 staff.

9 organisations wanting meeting room space.

5 organisations wanting hot desk space.

### **West Bromwich**

27 organisations - 14 large, 11 medium, 2 small – with total of 149 staff

12 organisations wanting permanent office space, with a total of 107 staff, including the four largest organisations, totalling 68 staff.

18 organisations wanting meeting room space.

10 organisations wanting hot desk space.

### **Smethwick**

19 organisations - 11 large, 7 medium, 1 small – with total of 115 staff

13 organisations wanting permanent office space, with a total of 100 staff, including the four largest organisations, totalling 68 staff.

15 organisations wanting meeting room space.

9 organisations wanting hot desk space.

### **Oldbury**

25 organisations - 9 large, 13 medium, 3 small – with total of 128 staff

13 organisations wanting permanent office space, with a total of 110 staff, including the four largest organisations, totalling 68 staff.

18 organisations wanting meeting room space.

10 organisations wanting hot desk space.

### **Wednesbury**

12 organisations - 7 large, 4 medium, 1 small – with total of 96 staff

7 organisations wanting permanent office space, with a total of 79 staff, including the four largest organisations, totalling 68 staff.

9 organisations wanting meeting room space.

6 organisations wanting hot desk space.