

## SUMMARY OF WEST BROMWICH UNEMPLOYED YOUNG PEOPLE'S SOCIAL ACTION PROJECT



The aim of the Project was for a group of unemployed young people supported by the Sandwell HUB Talent Match, West Bromwich JCP and Barnardo's OnTrack Project, to create and complete an identified community social action, by organising and donating a number of shoeboxes containing needy toiletries and dry food products for young adults with visual disabilities.

The Project enabled the young people to gain and evidence their involvement in a community volunteering activity, which will improve their employability status with employers who view this type of activity as a recommendable staff recruitment's objective. The young people will highlight their involvement in the project on their individual CV documents.

The Project was an inspiration by one of the young unemployed people who has a visual disability, and is being supported by his local Beacon Charity, and even played for the Albion Foundation's Blind Football Team. The young person wanted to be actively involved in an initiative where he is able to support young adults with similar visual impairments.

The Project was co-ordinated by the Barnardo's Midlands On-Track Programme which is a specialist service funded by Santander that provides long term unemployed young people, with support and guidance to move into further education, employment and training.



To prepare the young people for the Social Action Project, they visited a summer recreational camp by Albion Foundation, to raise their personal awareness and motivation via witnessing the Foundation's excellent service delivery of various sport and recreational related activities available for children/young people and adults with various disabilities.



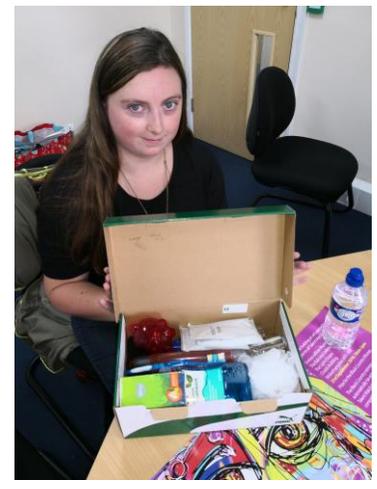
A career motivation activity was also organised, where the young people participated in a short group discussion by Bhupinder Sidhu, commonly known as 'Sid' who is the Tesco Community Champion at the West Bromwich Extra Store, to reinforce the importance of unemployed people participating in volunteering activities, to strengthen their job applications to high profiled and national recruiting employers such as Tesco. Sid also kindly donated a number of household items to the Shoebox project.



The group participants attended a career fair event to gain further career guidance from local employability training providers and representatives from the West Bromwich Job Centre. The event also gave the opportunity for the young people to gain further career advice from Sid.



The 'Schuh' Shoes Store located in the West Bromwich's New Square Shopping Centre kindly supported the Project by donating the majority of the empty shoe boxes.





The shoeboxes of toiletries and dry food products were publicly displayed at the West Bromwich Library, before they were donated to the Beacon Charity Centre in Wolverhampton by the young people on Friday 17<sup>th</sup> August 2018.

Further engagement and employability support will continue to be offered to the young people by the involved parties.

